# Comparative Analysis of Colour Film Style by Computational Means

#### Olivia Kristina Stutz\*

University of Zurich, Department Film Studies (Switzerland)

Submitted: June 15, 2021 – Revised version: October 20, 2021 Accepted: November 20, 2021 – Published: December 20, 2021

#### Abstract

This paper uses two different colour versions of the early film *The Life and Passion of Christ (La Vie et la Passion de Jésus Christ*, 1907) by Ferdinand Zeccato demonstrate how computer-based techniques for analysing digitized film materials, using a combination of close and distant readings, can facilitate the 'text'-critical, comparative analysis of colour film styles as practised in the fields of both film studies and film archives, a process that ultimately benefits their different research and knowledge interests. The case study illustrates the use of the annotation and visualization software VIAN, as well as the VIAN WebApp, by focusing mainly on its automatic colour analysis tools and its computationally produced colour film visualizations, which function as epistemic images. VIAN thereby becomes the scientific framework that provides the examiner with an objective, evidence-generating system for comparing colour films. The strategy of using contemporary digital humanities tools in these fields thus makes the invisible visible and the impossible possible.

Keywords: Digital Humanities; VIAN; Film Colours; Comparative Film Analysis; Visualizations.

#### Acknowledgements

This project has been funded by the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme, grant agreement N. 670446 *FilmColors*.

Copyright © 2021 Olivia Kristina Stutz This work is licensed under the Creative Commons BY License. http://creativecommons.org/licenses/by/4.0/

<sup>∗ ≤</sup> oliviakristina.stutz@uzh.ch

# 1 Introduction

The comparative analysis of film versions, or various editions of the same film, has traditionally been a 'text'critical philological method practised both in the fields of film studies and film archives. However, their paths and end goals are not necessarily the same. In very general terms, the film historian, whom I regard as a subcategory of the film scholar, is typically interested in the diachronic developments of the medium, following a tradition of thought focused either on style and aesthetics or on contextualization within film history. The film archivist, on the other hand, may have a background in film studies, for example, but is much more bound to the institutional framework of the archive, which illustrates a difference in focus regarding film as cultural heritage: film identification, film provenance, film documentation, cataloguing, film preservation, film restoration. The parameter of film colour, which is a fundamentally important object of comparative examinations, is thus both a film aesthetic and film philological category. In practice, however, the comparison of colour film versions is characterized by several problems: first and foremost, probably, the lack of scientific evidence. In this essay, I use the specific case study of Ferdinand Zecca's early colour film The Life and Passion of Christ (La Vie et la passion de Jésus Christ, 1907) to demonstrate why contemporary digital humanities tools - here, the video annotation and visualization software VIAN - could be regarded as an effective extension of the professional's traditional comparative toolboxes (Olesen 2017: 199-203, Bohn 2020: 210-11) for examining film colour. Thus, the case study of this film, on which much has already been published, reveals typical problems as well as possible solutions to them, of a kind that were not previously available using traditional methods. By focusing mainly on questions of style and aesthetics, I will show how VIAN can be used for powerful, computer-based, qualitative and quantitative comparative analysis of colour film style (and, at least to a certain degree, film 'text') in a way that ultimately benefits the research and knowledge interests of the two fields.

# 2 Digital Humanities, Methods, and Tools

Early colour films — that is, early films that juxtapose the applied colour film processes such as tinting, toning, hand-colouring, and stencil-colouring — are an illustrative example demonstrating the traditional methods and/or tools used in the fields of film studies and film archives for the comparative analysis of multiple film versions. This is because their editing structures, and thus their colour schemes, have varied greatly and from edition to edition — for reasons of historical film distribution and exhibition practices, film provenance, and film reconstruction, for example (Lameris 2017: 109).

A traditional film scholar, or a film historian for that matter, may compare the stylistic differences between early colour film versions based on alternative editions available as DVDs or Blu-rays, and by making use, for example, of the classicist-philologist transcription tool of the viewing log (Bohn 2020: 200–02). The latter has been a popular, descriptive film analysis tool since the 1970s and 1980s, one that pursued the goal of providing more evidence when trying to communicate audiovisual sensations, thus helping to better establish film studies as a university subject (Kanzog 1997: 11–2). It can be situated within other new empirical methods for researching film that were developed during this period as a means to formalize and quantify film aesthetics (Olesen 2017: 41-3). A key category, for instance, was the parameter of editing, a so-called 'hard fact' of the film 'text'. Colour, on the other hand, is not. In film studies, it typically belongs to the category of film style, which denotes a formal, context-dependent system that refers on a textual level to the patterning arrangement of cinematic devices, and thus to a structured set of aesthetic systems and their overall function within a film 'text' (Bordwell 1985: 9-10). To date, however, film colour has remained difficult to grasp or verbalize. I will come back to this issue below. Yet a film scholar/historian's use of DVDs or Blu-rays (i.e. digitized analogue colour film in our case) as source material for his aesthetic or historical analysis brings with it some other serious philological problems. Epistemologically speaking, digital and analogue materiality differ substantially. On a very basic level, the digital colour film image is determined by pixels and the bit depth, whereas the aesthetics of an analogue colour film image is characterized by its silver grain and/or colour components (Flueckiger 2012: 139-48). Furthermore, digitization processes also vary in different ways und thus significantly alter the aesthetics of the digital file (Flueckiger et al. 2018: 7-10). To make matters worse, many of these (home video) products very often disregard philological norms and ethical principles (Catanese 2014) by, for instance,

not disclosing the exact material foundations or the chosen digitization process they were working with, thus destroying any kind of traceability of the film's provenance (Flueckiger et al. 2020: 80). Nevertheless, the use of these sources is still a widespread practice today that is hardly reflected in film studies — often not even in film historical research. Of course, there are also those film historians who are lucky enough to be able to examine the actual historical film material closely on the film inspection bench at the film archive. In our case of the early colour film, this film historian may then strive to reconstruct the film's genealogy (e.g. its premiere colour version) and its historical context of production and exhibition. The film archivist, similarly, also practises this traditional qualitative notion of 'text' criticism (Bohn 2020: 202-09) by running the nitrate prints, for instance, synchronized on a viewing table, which automatically counts the film frames. The differently coloured nitrate elements that characterize our early film's colour scheme are thus amenable to a direct visual comparison. In total, the comparative analysis process in both fields is often a tedious task, one that is extremely timeconsuming and therefore costly. The tools utilized can change depending on the area, institution, or even operator, which can influence the quality, uniformity, and thus the significance of the results. These inherent deficiencies in the practice and tools are particularly evident in the realm of film colours, which are not handled in a standardized manner. A basic problem is that of the categorization of colour: unlike editing styles, it cannot be regarded as a hard fact, and it is not a language (Flückiger 2011: 48-9). As an aesthetic phenomenon, colour is a function of subjective physiological and phenomenological human perception, which is additionally determined by other factors such as knowledge, culture, language, etc. (Zollinger 1999). Accordingly, colour cannot be expressed on an inter-subjective level by means of traditional 'text'-critical methods. Depending on their expertise, the investigator can certainly determine the amount of colour process(es) deployed and their philological order throughout the film, but its mere technical listing, as a blue tone or a pink tint, for example, lacks accuracy and thus doesn't denote the actual shade of that blue or pink precisely — that is, its hue, saturation, and lightness that characterizes the film prints. The qualia of colour is thus extremely difficult to put into words — for film scholars, film historians, and film archivists alike. But even a photograph of the film material (e.g. made with a mobile phone) cannot be used as a parameter for comparison, as these photographic processes are not standardized either. On the other hand, in conjunction with the VIAN WebApp (https://vian.app/), the desktop software VIAN provides the means to solve these problems.

Developed since 2017 under the aegis of the ERC Advanced Grant FilmColors (https://www.film.uzh.ch/de/ research/projects/verbund/ercfilmcolors.html) and the Visualization and MultiMedia Lab at the University of Zurich, the software allows an in-depth investigation of large-scale video datasets on a micro, meso, and macro level (Flueckiger and Halter 2018, 2020, Halter et al. 2019). Alongside the manual annotation, classification, and (semi-)automatic segmentation of the films, VIAN operates with a (semi-)automatic screenshot manager, metric colour widgets, and other deep-learning tools that allow the determination of stylistic patterns of colour and the visualization of this aesthetic data along different parameters of choice, such as colour schemes, colour processes, and genres. It was originally intended for the analysis of film colours and narration but is currently being expanded to include other tools for analysing films (e.g. speech recognition, eye tracking). Consequently, the point is that, unlike traditional methods of comparative colour film analysis, the software can create actual scientific evidence, vividness, and immediacy by means of computationally generated colour film visualizations, functioning as epistemic images. Although VIAN operates on the same level of sense perception here, the visual representations provide the investigator with an objective system and thus a scientific framework for comparing colour films (Flueckiger and Halter 2020: 113), which supports the objectives of the two fields mentioned at the beginning. The possibilities offered by the software become especially meaningful when we consider that the comparative study of colour film versions as described above is, like the method of comparative vision in art history (Dünkel 2008: 24-8), at its core a basic method of distinction (differentiation) and classification. Accordingly, the determination of a colour film's style is a classification process that is initially based on comparisons from within a comprehensive corpus of films. Looked at from this perspective, it is no longer surprising that in digital art history, contemporary machine-learning techniques — namely, the visual classification of images using computer vision — have started to accurately classify the stylistic features of images, and thus to identify epochs, styles of painting, and artists (Saleh and Elgammal 2015, Seguin et al. 2016, Impett and Moretti 2017, Bell and Ommer 2018, Arnold and Tilton 2019). The algorithms operate by using pattern recognition and are trained on large-scale collections of images with similar visual features. As such, the analysis and visualization of style have become an automated process based on the concept of similarity and the 'comparative vision' of the computer, taking it beyond earlier diagrammatic approaches (Cortjaens and

Heck 2014). These current developments in digital art history are framed by the recent calls for a 'visual digital turn' in the digital humanities (Münster and Terras 2020, Wevers and Smits 2020) and the increased application of computational visual analysis for cultural 'data'(Olesen et al. 2016, Heftberger 2016, Manovich 2020, Arnold and Tilton 2020). In digital film studies, contemporary video annotation and visualization software such as VIAN, which have adopted complex deep-learning and machine-vision algorithms from the field of visual analytics, have recently started to catch up with these developments and begun to explore film content and style in new ways (Pustu-Iren et al. 2020). In doing so, they bypass earlier empirical or statistical methods of film (style) analysis dating from the 1970s and 1980s — which, as mentioned above, typically lack descriptive models for the sensuous features of images such as the dimensions of colour — or later, around 2005, the *Cinemetrics* tool developed by Yuri Tsivian, which investigates shot lengths as a means to quantify film style (Olesen 2017: 43–7). For the purposes of digital film analysis, however, one is forced to work with born-digital or, in the case of the early colour film, digitized film materials, even though they are, strictly speaking, less 'philologically correct', as explained above.

To visualize these problems and at the same time demonstrate the advantages of VIAN in the following case study, I draw, therefore, on two epistemologically different early colour film sources, namely a DVD with almost no given information provided about its provenance or digitization data and a manually photographed film print directly from the nitrate vaults of a film archive.

# 3 One Early Colour Film, Two Versions: The Material Sources in Comparison

The Life and Passion of Christ (1907) is a prestigious and well-known Pathé-Frères production. The French studio, which belonged to one of the early twentieth century's leading film production and stencilling colourization companies (O'Brien 2012: 298-301), distributed the film in Europe and the US (Friesen 2016: 86-7). As the title of the film suggests, it is about the youth, the miracles, and the Passion of Jesus Christ. There are many reasons why this film was chosen for this analysis: as it is precisely the early films that are characterized by manifold colour schemes in different editions, they also tend to combine a spectrum of (applied) colour processes with diverse material-aesthetic characteristics, which is relevant to our study. Stencilling by Pathé, for instance, was typical of its historical context, and especially for this sort of prestige film, as colour produced by this 'luxurious' technique was regarded as a fitting embellishment for such culturally 'valuable' and prominent subject matter (Gaudreault 2016: 15). Moreover, the genre of the religious film, to which Zecca's film belonged, was, due to the subject's historical popularity, also especially suited to film versions or variants: in fact, Pathé marketed at least four versions of the film, in 1899, 1902, 1907, and 1913 (Blot-Wellens 2017: 17-8). And although the 1907 version is considered the best-documented (Boillat and Robert 2016: 27, Friesen 2016), the studies nevertheless lack illustrated colour references or in-depth colour comparisons. Last but not least, the choice of the particular film is also based on pragmatic reasons relating to the availability of different early colour film versions — i.e. as purchasable DVDs or Blu-rays — or to the much more limited accessibility of historical materials in film archives for a film scholar like me, who had the good fortune to do two trainee ships in the field of nitrate film (identification) as well and was thus granted access to this cultural heritage within the framework of the FilmColors project.

The first version is based on a 42-minute DVD release by Passport Video in 2004, accompanied by a musical score by Los Angeles composer Shawn Alan Klaiber. On the back of its sleeve, it claims to be a reproduction of a 1905 version of the — apparently — hand-coloured film. However, as Alain Boillat and Valentine Robert (2016: 31) have shown, the DVD's source material was, in fact, based on the 1907 version of *The Life and Passion of Christ*. Moreover, it also becomes obvious, when analysing the film using VIAN, that the film is not hand-coloured but contains stencil-coloured, tinted, and toned segments alongside 36 orange-red tinted English title-cards.Typically, and as mentioned above, no further details about the film material or the digitization process (here, possibly from a telecine of a safety print) are given on the DVD either, thus making a 'philologically correct' investigation nearly impossible and complicating the analysis of the film's aesthetics. This circumstance illustrates the difficult position in which film scholars find themselves even today. The DVD serves, therefore, as an exemplary (but insufficient) source for the comparative investigation. For the sake of simplicity, I will refer to the 'DVD version' in the following.

The source material for the second version of The Life and Passion of Christ is based on a 976.9-metre (about a 35-minute long) historical 35 mm coloured nitrate print preserved at the EYE Film museum in the Netherlands. According to the archive's chief curator of silent film, Elif Rongen-Kaynakçi, the particular nitrate print arrived at EYE in 1957 as part of the Jean Desmet archive, which is one of the key components of the institution's collection today (Lameris 2017: 37-40). According to the information provided in the archive's catalogue, the film is supposed to be hand-coloured.<sup>1</sup> However, the on-site inspection of the fragmentary five-reel film has shown that this is most likely a stencil-coloured and tinted nitrate print that also includes black-and-white Dutch intertitles, which may be a sign of an exhibitor's intervention, as well as mostly orange-red tinted (and ultimately toned) Dutch title cards, some of which contain the famous Pathé logo, the rooster. For the sake of simplicity, I will refer to the 'EYE version' in the following. To work with the nitrate print in a digital humanities' workflow, I photographed the entire colour scheme of the film — that is, all the tableaux, title cards, and intertitles — and fed the photos into the VIAN pipeline.<sup>2</sup> The 252 individual high-resolution photographs of the nitrate print include the edge-marking area and were taken manually with a standardized photography setup to maintain uniform lighting conditions (Flueckiger 2015: 27-9). Thus, in contrast to conventional scanning methods in film archives, the film frames were selected individually, but in a consistently uniform manner, as the main goal is to capture the entire colour scheme of the film for VIAN. A large selection of the photographs of the film is currently exhibited on the Timeline of Historical Film Colors (https://filmcolors.org/galleries/lavie-et-la-passion-de-jesus-christ-1907/), the comprehensive web resource of historical colour film processes, which has been curated by Barbara Flueckiger since 2012 and is an integral part of the FilmColors project. The photographed nitrate print in VIAN serves as an example of how un-digitized archival film materials (i.e. most early films) can be easily absorbed into the software's pipeline. Compared to the DVD version, therefore, the nitrate copy in VIAN, even if it has been digitized, can be regarded as a much more 'philologically correct' version for the following comparative analysis of colour film style.

## 4 Comparing Early Film Colour, Or How to Generate Evidence With VIAN

As mentioned earlier, I approach the material aesthetic investigation of the two film versions using VIAN primarily from the perspective of colour and therefore focus on some of the software's automatic colour analysis tools in order to generate scientific evidence. I start with a qualitative analysis on a micro level (individual screenshots of temporal colour film segments), move to the film's meso level (affording a distant reading of the film), and then briefly zoom out to a macro level in the VIAN WebApp, which takes a whole corpus of colour films into account.

### 4.1 Micro level

When investigating the aesthetic qualities and use of colour in *The Life and Passion of Christ* on a micro level, a comparison between two versions of the same tableau using selector-dependent colorimetry promises meaningful results. Colorimetry — the quantification of the perception of colour — is a computational colour analysis widget in VIAN that computes the colour feature of each frame using the three-dimensional CIE-L\*a\*b colour space (Flueckiger and Halter 2020: 76), which is perceptually uniform. It expresses colour by means of the L-axis (i.e. the perceptual lightness of colour): this is perpendicular to the colour plane a\*, which displays the hue and saturation of greens and reds, and plane b\*, which indicates that of blues and yellows. The widget thus makes film colour scientifically measurable and displays it relative to the human visual system. Selector-dependent colorimetry in VIAN conveys a frame's colour scheme by means of different live-feedback visualizations, namely with the "*Cluster Palette*" and the "*Space Palette*". Both are based on SEEDS superpixels followed by a subsequent agglomeration of said superpixels (Halter et al. 2019: 125). In the case of the Cluster Palette, the colours of one or more levels of the agglomeration tree are displayed using colour bars and frequencies conveyed by their relative width. In contrast, Space Palettes embed the agglomeration tree at one

Information in the EYE Filmmuseum catalogue — Film identification number: ID FLM71772 / film copy ID: KOP26002 B 991-0: Vie et la passion de notre seigneur Jésus Christ, La [Beschikbaar, Niet bruikbaar (Nitraat), 35mm, Positief, 976,90mtr., B] [oud desmet:1850/1851/1852/1853/1854, slechte perf., handgekleurd]

<sup>2.</sup> VIAN's letterbox tool was used to cut off the film's perforation area to prevent it affecting the results.

specific depth into the LAB colour space and employ a jitter effect to indicate the size of a cluster. The latter will be significantly reduced in the EYE version, since, in contrast to the DVD version, fewer frames (i.e. photographs as visual information) were provided to the software for the computational process. In VIAN, the two visualizations are directly juxtaposed with the respective selected frame to facilitate a comparison. If we use these tools to compare, for instance, the well-known tableaux of 'The Last Supper' in both film versions, their colour schemes, on the level of individual frames, are immediately apparent. The colour visualizations of the DVD version are marked by distinct pastel pinks or purples and dark browns with a cool undertone in an almost tone-on-tone manner, which, when focus is put exclusively on the Cluster Palette, are falsely reminiscent of a typical tinting or toning colour scheme (Fig. 1). Whereas this loss of colour diversity is certainly related to the quality of the DVD scan that influences the expressiveness of the visualizations, this example also illustrates how both the Cluster Palette and the Space Palette are needed to accurately visualize colour processes. Indeed, the Space Palette gives a more meaningful indication of the stencilling technique here, as the colours are plotted on different sections of the plane, suggesting that more than one dye was used in the colorization process. The visualizations of the EYE version, on the other hand, are distinguished by a more diverse colour scheme of warm, honey-infused browns and a very distinct apricot and purple, particularly evident in the colour bars of the Cluster Palette, which can also be retraced in selected frames, namely in the apostle on the left and in the wall hanging (Fig. 2).



Figure 1: DVD version: colour scheme visualization in VIAN of the stencil-coloured tableau 'The Last Supper'



Figure 2: EYE version: colour scheme visualization in VIAN of the stencil-coloured tableau 'The Last Supper' (Eye Filmmuseum, Desmet Collection)

Although both colouring schemes appear different, they are still remarkably similar in terms of their basic choice of colours. Indeed, it could be that they only vary because of their material sources or their digitization processes respectively. If we look closer at the apostle on the left in the DVD version, a very faint orange-pink, like the distinct apricot in the EYE version, becomes visible. Could it be that the tableau of the DVD version is in fact based on an element of the EYE version, allowing us to draw conclusions about the provenance and restoration of the film? Indeed, the colour scheme of purple-browns is not reused in this manner in the rest of the DVD version and thus appears to be unique. Its 'Crucifixion' tableau, for instance, contains a classical combination of blue-violet and yellow — the ultramarine and gold of early colour films — which creates vivid complementary contrasts (Fig. 3). This colour scheme is used in similar ways throughout the film, the most similar being the tableau 'Baptizing Christ' (Fig. 4), indicating that in the DVD version the colour combination is a recurring stylistic element.



Figure 3: DVD version: colour scheme visualization in VIAN of stencil-coloured tableau 'The Crucifixion'



Figure 4: DVD version: colour scheme visualization in VIAN of stencil-coloured tableau 'Baptizing Christ'

After the death of Christ, the blue-violet-yellow colour scheme, however, suddenly changes to shades of azure blue (Fig. 5).



Figure 5: DVD version: colour scheme visualization in VIAN of tinted tableau 'Jesus Taken from the Cross'

By plotting the hue in the blue-green section of the colour space only, ranging from very dark greens to turquoise and light cyan, the Space Palette now beautifully illustrates the 'monochrome' aesthetics of the tinting technique (which only varies in saturation and lightness in relation to the underlying black-and-white silver image). The particular distribution of colour dots once again allows us to deduce the process employed. In contrast, the tableau in the EYE version shows a similar or recurring cream-brown-grey-pink stencil colour scheme, as seen earlier in its tableau 'The Last Supper' (Fig. 6).



Figure 6: EYE version: colour scheme visualization in VIAN of stencil-coloured tableau 'Jesus Taken from the Cross' (Eye Filmmuseum, Desmet Collection)

In fact, when comparing the two tableaux of 'Jesus Taken from the Cross' in a qualitative close reading, we can not only see differences in colour, but also in the staging of the characters. Throughout the scene, the DVD version never displays the same frame as the EYE version, even though the set designs coincide. This means that there are not just two versions of the 1907 film, as Dwight H. Friesen (2016: 79) discovered, but probably (at least) three.

#### 4.2 Meso and Macro Levels

At the meso level of film analysis, the focus turns to a visualization of the colour schemes of the complete films. In VIAN, there are several ways of doing this, but at this point I am interested in the '*Time Palette*' and the interactive "*Colorspace 3D*". The former, also called 'Movie Barcode', displays the film's colour scheme over the entire screen time — on the x-axis — and is based on the clustering principle of the *Space Palette* using (selector-independent) film colorimetry (Halter et al. 2019: 124–5). By visualizing both copies using this method, the two film colour schemes become comparable on a very basic level (i.e. how colourful the versions are). The DVD version, for instance, is marked by a relatively diverse colour scheme that has a distinct number of green-blues and beige-browns, whereas the EYE version is (broadly) marked by pink-browns, and only four segments contain a large amount of blue (Figs. 7 and 8). In this sense, the Time Palettes confirm what we assumed earlier at the micro level.



Figure 7: DVD version: VIAN colour scheme visualization over the film's screening time



Figure 8: EYE version: VIAN colour scheme visualization over the film's screening time

The clustering method of the visualization, however, also allows us to draw conclusions about the relationship between the colour processes, the content, and philological order of the tableaux. The distinct blue parts at the end of the DVD version's Time Palette, for instance, which denotes the aforementioned tinted sequence in 'The Crucifixion', can only be so blue if a large area of the film image is dyed in that colour, typically by stencilling an area like the sky that takes up almost half of the image, or by tinting. Throughout the DVD version, however, we find other blue segments — two at the beginning and in the middle, and a blue-greenish part about three-quarters of the way through and towards the end. The EYE version, on the other hand, only contains two large blue segments, approximately halfway and three-quarters of the way through. So, could the colour blue have been applied to the same two tableaux in both films? And were particular tableaux historically associated with a specific hue or colour process and are therefore recognizable as a distinct coloured segment at a meso level? Indeed, when retracing the blue segments in both copies at a micro level, the tableaux 'Christ Walks on the Waters' (Fig. 9) and 'The Wonderful Draught of Fishes' (Fig. 10) adhere to the common colour convention for water, whereas the tableau 'The Kiss of Judas' follows the convention for a night-time tint (Fig. 11). The aesthetics of the blue tint in the DVD version is thereby a typical example of the inadequate quality of many scanning methods with regard to certain colours (Flueckiger et al. 2018: 18–22).



Figure 9: The blue-tinted tableau 'Christ Walks on the Waters' in the DVD version (left) and EYE version (right), (Eye Filmmuseum, Desmet Collection)



Figure 10: The blue-tinted tableau 'The Wonderful Draught of Fishes' in the DVD version (left) and tinted-and-stencil-coloured EYE version (right), (Eye Filmmuseum, Desmet Collection)



Figure 11: The blue-tinted tableau 'The Kiss of Judas' in the DVD version (left) and EYE version (right), (Eye Filmmuseum, Desmet Collection)

Thus, the successive line-up of the individual colour segments in the Time Palette may also provide clues to the general 'completeness' of the film versions. In this sense, the visualization also shows immediately if a segment appears out of place (colour-wise) compared with the rest of the film. However, because of historical distribution practices, most early films are likely to be mash-up versions. This means that the surviving prints frequently do not adhere to a uniform colour scheme and style through the course of the film but display heterogenous stylistic elements from different periods (Stichele 2013: 173). However, whereas this seems true for the DVD version, the EYE version appears more consistent, and given the popularity of the subject and the respective re-colourizations (Dana and Kolaitis 2009: 183), it may, therefore, be a later or republished colour edition of the 1907 film.

The interactive *Colorspace 3D visualization* — which plots the colour features of selected screenshots in the LAB colour space — not only illustrates a film's colour scheme from navigable angles and distances but can also assist in approximately estimating its origins or its historical production context, its genre, and some of the cinematic techniques used solely based on the visualization's distribution of colours. Thus, when comparing the two films' colour schemes by means of this method, based here on the full selection of the 400 film screenshots automatically created by VIAN, differences appear along with striking similarities. When viewed from the top of the colour space, the DVD version, as a consequence of the heterogeneity of its colour material, displays all the colours of the rainbow in a relatively widespread, uniform distribution, while the EYE version again seems cut in half and has a significant lack of variations of green, blue, and violet (Fig. 12).



Figure 12: Comparison of the colour schemes of the DVD version (left) and EYE version (right) in VIAN

Both the colour schemes are, however, remarkably similar in terms of their use of pastel colours, best seen in the middle part of the colour space. This is common for stencilled Pathé films — other prestige productions from around the 1910s show quite similar colour schemes, containing mostly pastel yellow-golds and soft pinks — for instance, the literary adaption *King Lear* (https://filmcolors.org/galleries/re-lear-1910/) (*Re Lear*, 1910) by Gerolamo Lo Savio or the historical film *Siege of Calais* (https://filmcolors.org/galleries/le-siege-de-calais-1911/) (*Le Siège de Calais*, 1911) by Henri Andréani (Fig. 13). This particular colour scheme, therefore, may be an indication of a film genre.



Figure 13: Comparison of the colour schemes of King Lear (left) and Siege of Calais (right) in VIAN

Moreover, the visualizations are particularly interesting in terms of shape, another indication of the colour process. Good examples of this are mimetic two-colour films. Viewed from a different angle of the LAB space at the bottom (i.e. from the darkest colours), mimetic colour schemes tend be shaped like a banana or triangle, ranging from orange-reds to green-blues, as seen, for instance, in the *Colorspace 3D* of the Prizma II adventure film *The Glorious Adventure* (https://filmcolors.org/galleries/the-glorious-adventure-1922) (1922) by J. Stuart Blackton and the Technicolor no. III musical *King of Jazz* (https://filmcolors.org/galleries/king-of-jazz-1930/) (1930) by John Murray Anderson and Pál Fejös (Fig. 14). Occasional disturbances in other directions, as seen in the yellow plane of *The Glorious Adventure*, are most likely tinted intertitles.



Figure 14: Comparison of the colour schemes of The Glorious Adventure (left) and King of Jazz (right) in VIAN

In terms of early colour film, the shape and distinct hue of tinted sequences in the Colorspace 3D can, however, also be an indication of the manufacturing company. Indeed, in both versions of *The Life and Passion of Christ*, and in *Siege of Calais* and *King Lear* the orange plane is a well-defined line that stands out from the rest of the colour space. This distinct form can be traced back to the uniform tinting schemes of the renowned Pathé-Frères title cards, characterized by their signature orange-red dye (Abel 1999: 43). With the aid of the film colorimetry widget in VIAN, the title cards can also be traced on a micro and meso level as the (orange) luminance bar in the editing box of VIAN drops each time title cards appear in the film (Fig. 15).

Finally, using the VIAN WebApp, which combines a large corpus of digitized colour films in a crowdsourcing database, we manage to undertake a comparative film analysis on the macro level by very different means: we are able, for instance, to make use of the *Inspector widget*, based on the t-SNE technique, which will assemble the colour films' similar visual features next to each other. When selecting the blue-purple area in the Colour CIE-Lab (AB-Plane), filtered for films containing stencil (macro level), the tool displays all the screenshots (micro level) that contain that colour spectrum based on an averaging principle (Fig. 16) — including those from the DVD version of *The Life and Passion of Christ*.



Figure 15: Visualization of title cards in the US version using the film colorimetry (luminance) widget in VIAN



Figure 16: Selection of blue-purples in the AB-Plane (left) and visualization by the Inspector widget (right) in the VIAN WebApp

The similarity tool, therefore, may not directly compare two film versions next to each other, but it provides the basis for an in-depth analysis of the development of colour film styles on a macro level by sampling the same or similar images on a large-scale basis. The idea of comparison as visualization takes on a whole new meaning here, namely that of 'reading' as a new 'comparative seeing' using the computer — on a distant and close level. Applying computer-aided approaches to the fields of film studies and film archives, thus not only makes the invisible visible, but the impossible possible.

# 5 Conclusion

As this paper has demonstrated, digital humanities methods and tools such as the VIAN software and VIAN WebApp allow the comparative study of a great many (colour) films by means of a mixture of qualitative close and distant readings and the provision of a large number of meaningful visualization tools. With VIAN, the comparative analysis of film versions becomes a systematic process that makes film colour amenable to visualization and thus inter subjectively comparable — a much-needed tool for these approaches. With the potential to apply other deep-learning tools - such as an optical flow feature (Casey and Williams 2014), face recognition (Wang and Deng 2021), or text QDR software — to VIAN at a later stage, the software promises to be a powerful digital humanities tool for many fields. For the film archive and its important task of nitrate film identification (Brown 2020), for instance, other hard facts of the film 'text' - edge codes or the style of trademark logos (C. Olesen and Kisjes 2018: 139-40), such as Pathé's rooster, which has appeared in the set design of The Life and Passion of Christ since 1904 (Olsson 2018: 12) - also suit the requirements of computer vision, and could, therefore, become another automated (visual) classification process, making film identification simpler and probably much more efficient, which would save time and money in the long run (Burghardt et al. 2020: 6–7). The film archives' databases could also benefit from digital tools such as VIAN. For instance, adding a mixture of analytical and illustrative film visualizations to the online research infrastructures could help bypass the limitations of language and, at a glance, provide valuable insights into the "primary data" of the film item. Thus, instead of only visualizing metadata, film catalogues could be searchable for concrete, sensuous-aesthetic parameters such as colour, textures, or patterns (Masson et al. 2020), based on meaningful visual representations instead of keywords alone, which, in turn, would encourage distant viewings of their holdings. This would not only give their collections greater accessibility — one of their key objectives (Heftberger 2014: 138) - but would also greatly facilitate queries regarding film aesthetics and/or film history, and even film programming and curation. Indeed, the VIAN WebApp's Inspector widget, which assembles and opposes various similar screenshots, could become a powerful curatorial tool too - by revealing new, unforeseen visual similarities or accidental relations in film collections, for example. Ultimately, film visualizations in the archival databases could also prevent the thawing of photochemical materials drawn from the nitrate vaults, fulfilling the second core mission of film archives: to preserve their cultural film heritage (Cherchi Usai et al. 2020: 151-3).

## Bibliography

Abel, Richard (1999). *The Red Rooster Scare. Making Cinema American, 1900-1910*. Berkeley: University of California Press.

Arnold, Taylor, and Lauren Tilton (2019). "Distant Viewing: Analyzing Large Visual Corpora". *Digital Scholar-ship in the Humanities*, n. fqz013 (March). https://doi.org/10.1093/digitalsh/fqz013.

——. 2020. "Distant Viewing Toolkit. A Python Package for the Analysis of Visual Culture". *Journal of Open Source Software* 45,5: 1–6. https://doi.org/10.21105/joss.01800.

Bell, Peter, and Björn Ommer (2018). "Computer Vision und Kunstgeschichte – Dialog zweier Bildwissenschaften". In *Computing Art Reader. Einführung in die digitale Kunstgeschichte*, edited by Piotr Kuroczyński, Peter Bell, and Lisa Dieckmann, 60–75. Computing in Art and Architecture 1. Heidelberg: art historicum net. https://doi.org/10.11588/arthistoricum.413.c5769.

Blot-Wellens, Camille (2017). "Vie(s) de Jésus. Essai d'identification et de Compréhension". *Journal of Film Preservation* 97 (October): 17–26.

Bohn, Anna (2020). "Filmphilologie". In *Handbuch Film analyse*, edited by Malte Hagener and Volker Pantenburg, 195–216. Wiesbaden: Springer VS. https://doi.org/10.1007/978-3-658-13339-9\_24.

Boillat, Alain, and Valentine Robert. 2016. "La Vie et Passion de Notre Seigneur Jésus-Christ (Pathé-Frères, 1902-05): Tableau Variation in the Early Cinema". In *The Silents of Jesus in the Cinema (1897-1927)*, edited by David J. Shepherd, 24–59. Routledge Studies in Religion and Film. New York, London: Routledge.

Bordwell, David (1985). "The Classical Hollywood Style, 1917-60". In *The Classical Hollywood Cinema. Film Style and Mode of Production to 1960*, 1–84. London: Routledge.

Brown, Harold (2020). *Physical Characteristics of Early Films as Aids to Identification*. Edited by Camille Blot-Wellens. Brussels: FIAF.

Burghardt, Manuel, Adelheid Heftberger, Johannes Pause, Niels-Oliver Walkowski, and Matthias Zeppelzauer (2020). "Film and Video Analysis in the Digital Humanities – An Interdisciplinary Dialog". *Digital Humanities Quarterly* 14 (4). http://www.digitalhumanities.org/dhq/vol/14/4/000532/000532.html.

Casey, Michael, and Mark Williams (2014). "Action. Audio-Visual Cinematics Toolbox for Interaction, Organization, and Navigation of Film". White Paper Report HD5139411. Hanover, New Hampshire: Dartmouth College. https://hcommons.org/deposits/item/hc:12153/.

Catanese, Rossella (2014). "The Digital Restoration of Film". *BiD: Textos Universitaris de Biblioteconomia i Documentació* 33 (December). https://doi.org/10.1344/BiD2014.33.8.

Cherchi Usai, Paolo, David Francis, Alexander Horwath, and Michael Loebenstein (2020). *Film Curator-ship Archives, Museums, and the Digital Marketplace*. 2nd Edition. Wien: Le Giornate del Cinema Muto – SYNEMA.

Cortjaens, Wolfgang, and Karsten Heck, eds. 2014. *Stil-Linien diagrammatischer Kunstgeschichte*. Berlin, München: Deutscher Kunstverlag.

Dana, Jorge, and Niki Kolaitis (2009). "Colour by Stencil. Germaine Berger and Pathécolor." Film History 21,2: 180–83.

Dünkel, Vera (2008). "Vergleich als Methode". In *Das technische Bild. Kompendium zu einer Stilgeschichte wissenschaftlicher Bilder*, edited by Horst Bredekamp, Vera Dünkel, and Birgit Schneider, 24–29. Berlin: Oldenbourg Akademie Verlag.

Flückiger, Barbara (2011). "Die Vermessung ästhetischer Erscheinungen". *Zeitschrift für Medienwissenschaft* 3,2: 44–60. http://dx.doi.org/10.25969/mediarep/2606.

Flueckiger, Barbara (2012). "Material Properties of Historical Film in the Digital Age". *NECSUS. European Journal of Media Studies* 1 (2): 135–53. https://doi.org/10.5117/NECSUS2012.2.FLUE.

——. 2015. "Color Analysis for the Digital Restoration of DAS CABINET DES DR. CALIGARI". Edited by Joshua Yumibe. *The Moving Image* 15,1: 22–43. https://doi.org/10.5749/movingimage.15.1.0022.

Flueckiger, Barbara, Noemi Daugaard, and Olivia Kristina Stutz (2020). "Shattered Provenance in the Digitization of Early Color Films". In *Provenance and Early Cinema*, edited by Joanne Bernardi, Paolo Cherchi Usai, Tami Williams, and Joshua Yumibe, 80–90. Bloomington, Indiana: Indiana University Press.

Flueckiger, Barbara, and Gaudenz Halter (2018). "Building a Crowdsourcing Platform for the Analysis of Film Colors". *The Moving Image* 18 (1): 80–83. https://doi.org/10.5749/movingimage.18.1.0080.

— (2020). "Methods and Advanced Tools for the Analysis of Film Colors in Digital Humanities". *Digital Humanities Quarterly* 14,4 (Special Issue Digital Humanities & Film Studies. Analyzing the Modalities of Moving Images). https://doi.org/10.5167/uzh-197994.

Flueckiger, Barbara, David Pfluger, Giorgio Trumpy, Simone Croci, Tunç Aydın, and Aljoscha Smolic (2018). "Investigation of Film Material–Scanner Interaction". https://diastor.ch/results/#SCAN.

Friesen, Dwight H (2016). "La Vie et Passion de Notre Seigneur Jésus-Christ (Pathé-Frères, 1907): The Preservation and Transformation of Zecca's Passion". In *The Silents of Jesus in the Cinema (1897-1927)*, edited by David J. Shepherd, 78–97. Routledge Studies in Religion and Film. New York, London: Routledge.

Gaudreault, André (2016). "The Passion of Christ: A Form, a Genre, a Discourse". In *The Silents of Jesus in the Cinema (1897-1927)*, edited by David J. Shepherd, 15–23. Routledge Studies in Religion and Film. New York, London: Routledge.

Halter, Gaudenz, Rafael Ballester-Ripoll, Barbara Flueckiger, and Renato Pajarola (2019). "VIAN. A Visual Annotation Tool for Film Analysis". Computer Graphics Forum 38 (3): 119–29. https://doi.org/10.1111/cgf.13676.

Heftberger, Adelheid (2014). "Film Archives and Digital Humanities. An Impossible Match? New Job Descriptions and the Challenges of the Digital Era". *MedieKultur: Journal of Media and Communication Research* 30,57: 135–153. https://doi.org/10.7146/mediekultur.v30i57.16487.

—— (2016). Kollision Der Kader. Dziga Vertovs Filme, die Visualisierung ihrer Strukturen und die Digital Humanities. München: Edition Text + Kritik.

Impett, Leonardo, and Franco Moretti (2017). "Totentanz: Operationalizing Aby Warburg's 'Pathosformeln'". In *Stanford Literary Lab: Pamphlets*. 16. Stanford: Stanford Literary Lab. http://publikationen.ub.uni-frankfurt.de/frontdoor/index/index/docId/46835.

Kanzog, Klaus (1997). "Grundsatzfragen". In *Einführung in die Filmphilologie*, 2nd ed., 11–74. München: diskurs film, Verlag Schaudig & Ledig GbR.

Lameris, Bregt G. (2017). *Film Museum Practice and Film Historiography. The Case of the Nederlands Filmmuseum (1946-2000).* Amsterdam: Amsterdam University Press. http://library.oapen.org/handle/20.500.12657/ 28447.

Manovich, Lev (2020). Cultural Analytics. Cambridge, Massachusetts: MIT Press.

Masson, Eef, Christian Gosvig Olesen, Nanne van Noord, and Giovanna Fossati (2020). "Exploring Digitised Moving Image Collections: The SEMIA Project, Visual Analysis and the Turn to Abstraction". *Digital Humanities Quarterly* 014 (4). http://www.digitalhumanities.org/dhq/vol/14/4/000497/000497.html.

Münster, Sander, and Melissa Terras (2020). "The Visual Side of Digital Humanities: A Survey on Topics, Researchers, and Epistemic Cultures". *Digital Scholarship in the Humanities* 35 (2): 366–89. https://doi.org/10.1093/llc/fqz022.

O'Brien, Charles (2012). "Motion Picture Color and Pathé-Frères. The Aesthetic Consequences of Industrialization". In *A Companion to Early Cinema*, edited by André Gaudreault, Nicolas Dulac, and Santiago Hidalgo, 298–314.

Malden, Oxford: John Wiley & Sons. https://doi.org/10.1002/9781118274453.ch16.

Olesen, Christian Gosvig (2017). "Film History in the Making. Film Historiography, Digitised Archives and Digital Research Dispositifs". PhD Thesis, Amsterdam: University of Amsterdam. https://dare.uva.nl/search?identifier=ad68a275-e968-4fce-b91e-4783cd69686c.

—— (2017). "Towards a "Humanistic Cinemetrics"?" In *The Datafied Society. Studying Culture through Data*, edited by Mirko Tobias Schäfer and Karin van Es, 39–54. Amsterdam: Amsterdam University Press. https://www.degruyter.com/document/doi/10.1515/9789048531011-005/html.

Olesen, Christian Gosvig, Eef Masson, Jasmijn van Gorp, Giovanna Fossati, and Julia Noordegraaf (2016). "Data-Driven Research for Film History. Exploring the Jean Desmet Collection". *The Moving Image* 16,1: 82–105.

Olesen, Christian, and Ivan Kisjes (2018). "From Text Mining to Visual Classification: Rethinking Computational New Cinema History with Jean Desmet's Digitised Business Archive". *TMG Journal for Media History* 21 (November): 127. https://doi.org/10.18146/2213-7653.2018.370.

Olsson, Jan (2018). "Rooster Play: Pathé Frères and the Beginnings of In-Frame Trademarks". *The Moving Image* 18, 2: 1–47. https://doi.org/10.5749/movingimage.18.2.0001.

Pustu-Iren, Kader, Julian Sittel, Roman Mauer, Oksana Bulgakowa, and Ralph Ewerth (2020). "Automated Visual Content Analysis for Film Studies: Current Status and Challenges". *Digital Humanities Quarterly* 014 (4). http://digitalhumanities.org/dhq/vol/14/4/000518/000518.html.

Saleh, Babak, and Ahmed Elgammal (2015). "Large-Scale Classification of Fine-Art Paintings: Learning the Right Metric on the Right Feature". ArXiv:1505.00855 [Cs], May. http://arxiv.org/abs/1505.00855.

Seguin, Benoit, Carlotta Striolo, Isabella diLenardo, and Frederic Kaplan (2016). "Visual Link Retrieval in a Database of Paintings". In Computer Vision – ECCV 2016 Workshops, edited by Gang Hua and Hervé Jégou, 753–67. Lecture Notes in Computer Science. Cham: Springer International Publishing. https://doi.org/10. 1007/978-3-319-46604-0\_52.

Stichele, Caroline Vander (2013). "Silent Saviours: Representations of Jesus' Passion in Early Cinema". In *The Ancient World in Silent Cinema*, edited by Maria Wyke and Pantelis Michelakis, 169–88. Cambridge: Cambridge University Press. https://doi.org/10.1017/CBO9781139060073.012.

Wang, Mei, and Weihong Deng (2021). "Deep Face Recognition: A Survey". Neurocomputing 429 (March): 215–44. https://doi.org/10.1016/j.neucom.2020.10.081.

Wevers, Melvin, and Thomas Smits (2020). "The Visual Digital Turn: Using Neural Networks to Study Historical Images". *Digital Scholarship in the Humanities* 35 (1): 194–207. https://doi.org/10.1093/llc/fqy085.

Zollinger, Heinrich (1999). Color. A Multidisciplinary Approach. Zürich: Verlag Helvetica Chimica Acta.

## **URL Addresses**

https://filmcolors.org/ (Last accessed 19-10-2021).

https://filmcolors.org/galleries/king-of-jazz-1930/ (Last accessed 19-10-2021).

https://filmcolors.org/galleries/la-vie-et-la-passion-de-jesus-christ-1907/, (Last accessed 19-10-2021).

https://filmcolors.org/galleries/the-glorious-adventure-1922/ (Last accessed 19-10-2021).

https://vian.app/ (Last accessed 19-10-2021).

https://www.film.uzh.ch/de/research/projects/verbund/ercfilmcolors.html Llast accessed 19-10-2021).

# Filmography

*The Life and Passion of Christ (La Vie et la Passion de Jésus Christ*, 1907) *The Glorious Adventure* (1922) King of Jazz (1930) King Lear (Re Lear, 1910) Siege of Calais (Le Siège de Calais, 1911)

Olivia Kristina Stutz – University of Zurich, Department Film Studies (Switzerland) ■ oliviakristina.stutz@uzh.ch

She is a PhD student based in the ERC Advanced Grant *FilmColors* project at the Department of Film Studies, University of Zurich, under the supervision of Prof. Dr. Barbara Flueckiger. Her research focuses on the relation between historical colour film processes and their aesthetics from the 1890s to the mid-1930s, with a special interest in the application of digital humanities tools. She has been an active contributor to the *Timeline of Historical Film Colors* since 2016, and has completed archival internships at the EYE Filmmuseum in Amsterdam (NLD) and the BFI National Archive in Berkhamsted (GBR).